



PROBLEM SOLVER | PIXEL WHISPERER

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I love simplifying chaos within businesses. Making interfaces look great, but the users experience greater!

SKILLS

Define

Interviews, Focus groups & Surveys

Competitor analysis

User journeys & Process flows

Storyboards & Personas

Prototype

Wireframes

Hand drawn prototypes

Detailed user flows

Interactive prototypes

Design

UI research & Mockups

UI prototypes & Micro-interactions

SOFTWARE

Figma

Sketch

Adobe XD

Balsamiq

Miro

Illustrator

Photoshop

InDesign

References available on request.

EDUCATION

University of Derby

2007 - 2011

Bachelor of Visual Communication (Graphic Design)

Rethinking, refining and developing my visual thinking to establish new directions through real-world learning, 'live' projects, field trips and working with employers using traditional and advanced new technologies

EXPERIENCE

Experian, UX & UI Designer

Nov 2019 - Present, Nottingham

Working for the Decision Analytics team, providing UX design patterns for our Experian Design System to create a consistent and modern appearance across all our global products, liaising with the development teams to help create the highest of standards.

HYPE, Senior UX & UI Designer

Jul 2019 - Nov 2019, Leicester

Streamlined user flows for Checkout and Purchasing processes down to two clicks.

Led a global team to create and develop the new native iOS and Android HYPE app.

Worked on creating an overall better Customer Experience for new and existing users.

STERIS, Senior UX Engineer

Jun 2016 - Jul 2019, Derby

Working in a lean approach on product strategy, design and implementation of the track and trace system SynergyTrak. Using first-hand user research to prototype, create and produce intuitive designs for users to help perform daily tasks and business objectives.

UNiDAYS, UX & UI Designer

May 2015 - Jun 2016, Nottingham

Led the design and production of the UNiDAYS native app which broke into the top 50 of the Google Play store and top 15 of the Apple Store within the first week of release.

See Tickets, UX & UI Designer

Oct 2013 - May 2015, Nottingham

Worked with the development team to create workflows and wireframes for See Tickets feature improvements and new native mobile website on iOS and Android.

DE22 Creative, Creative Designer

Oct 2013 - Dec 2014, Derby

Face to face client liaising and handling accounts to generate site maps and functionality reports. Shadowing the clients processes to get under their skin and understand the end goals and aim to help produce dynamic and mobile-friendly custom websites.

Impero Solutions, UX & UI Designer

Apr 2013 - May 2014, Loughborough

Worked on a full company rebrand, from all printed collateral, office graphics and layout, to a complete software rebrand and user experience overhaul. Doing this gave the company a fresh new feel and a friendlier approach in comparison to the old outdated design.